

John Fitzgerald Kennedy National Historic Site

Visitation Statistics

Yearly visitation

In recent years, visitation at the site has been increasing.

2016: 25,467

2015: 18,485

2014: 26,273

2007: 8,896

Where are visitors coming from?

About 50% of visitors are Americans (86% in 2006)

The largest geographic segment comes from Brookline, the greater Boston area, and Massachusetts.

About 50% of visitors come from other countries (14% in 2006). In 2015, visitors from over 30 different countries came to the site.

Countries with Top Visitation

	<u>2006</u>	<u>2009-2013</u>	<u>2015</u>
1	Japan	Japan	Japan
2	Australia	Ireland	Italy
3	Canada	Canada	France
4	Germany	Italy	Netherlands
5	France	England	Australia